

October 23, 2010
 300 volunteers
 60 companies
 27 locations



May 15, 2010
 600 volunteers
 22 companies
 25 locations



AmCham BCAF Volunteer Days 2011

Upcoming **May 28, 2011 /working Saturday/ – Spring Volunteer Day**
October 15, 2011 /non-working Saturday/ – Fall Volunteer Day



May 16, 2009
 1000 volunteers
 38 companies
 22 locations



Volunteering – what does it bring...

TO EMPLOYEES?

- Enhanced personal skills (e.g. leadership, decision-making and communication)
- Improved teamwork
- Improved life-work balance
- The satisfaction from a valuable community contribution



October 24, 2009

300 volunteers
 25 companies
 20 locations



TO COMMUNITY PARTNERS?

- Enhanced ability to harness new skills and opportunities
- Fresh perspective
- Extra help to plan and carry out major tasks
- Enhanced public profile and new connections



WHY?

 Because volunteering is:

- Creative
- Motivating
- Rewarding
- Effective



- Enhanced ability to harness new skills and opportunities
- Fresh perspective
- Extra help to plan and carry out major tasks
- Enhanced public profile and new connections



May 17, 2008
 500 volunteers
 27 companies
 9 locations



October 17-18, 2008
 600 volunteers
 39 companies
 18 locations



Volunteering & CSR

Why is it popular?

- ✓ Because a new role of business in society is being promoted by increased awareness of environmental, ethical and social issues.

Why is it effective?

Because...

- ✓ it adds extra value to a CSR program
- ✓ it reduces some costs – e.g. for a full-day team-building
- ✓ it increases staff commitment
- ✓ it influences employee motivation and serves as a retention tool
- ✓ it enhances company's public image



Dear Friends,

In this European Year of Volunteering, AmCham and BCAF encourage you and your colleagues again to contribute time and talent to our community and be a part of

VOLUNTEERING DAYS 2011

Responsible Company – Responsible Employees

Save the Dates & Join Us on

May 28, 2011

/working Saturday/ – Spring Volunteer Day 2011

October 15, 2011

/non-working Saturday/ – Fall Volunteer Day 2011

- ✓ to CLEAN
- ✓ to PLANT
- ✓ to TEACH others
- ✓ to PAINT
- ✓ to HELP

*at a child institution, kindergarden, hospital, elderly people, parks
and other places, where labour, information or any kind of external support is needed.*

Since 2008, the main purpose of the AmCham – BCAF Volunteer Days project is to **inspire** our members and friends to take more responsibility with regard to our community and the environment. We want our volunteers to see the value of volunteering both to the beneficiaries and to themselves and we have excellent feedback from our prior events in this direction!

We Look Forward To Seeing You At The Volunteering Days 2011!