Microsoft

Real Impact for Better Health

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Agenda

IT trends and impact in Health
Microsoft in Healthcare
EU directives, Policies & Standards
E-health development in Bulgaria

Better Health care

Higher Quality
Better Access
Lower Cost

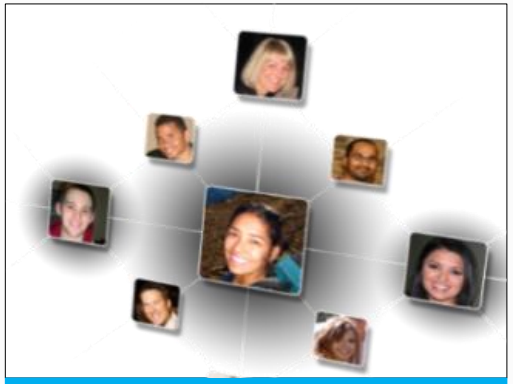
tech trends

Data explosion
Cloud Computing
Mobile & Bring your Own Device

IT Trends and impact in Healthcare

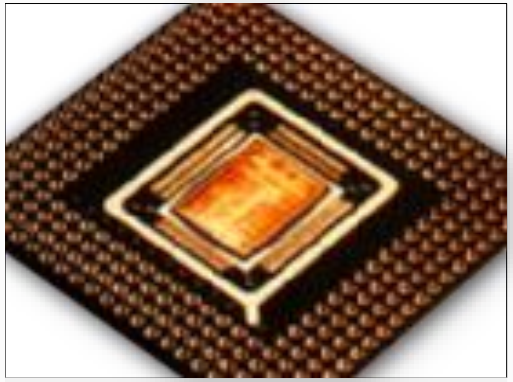
Cloud computing

Data explosion



Social computing

Browser-based apps



Ecosystem of computers

Mobile

Ubiquitous connectivity

Natural interaction

A Changing World

Higher Quality

Better Access

Lower Cost

Data Explosion

Cloud Computing

Bring Your Own Device

Connect across experiences and devices

Connect old systems with new technology

Connect across the health ecosystem

In the cloud, the sky's the limit.

European pharmaceutical sector will rely on Microsoft Windows Azure to power new EU-wide system in the fight against counterfeit medicines

> The cloud has changed the dynamics of large IT projects such as this forever. The almost limitless scale provided via the Microsoft Windows Azure platform means that this massive project can be delivered to the EFPIA at much lower cost than on-premises.

Garth Pickup
CEO SolidSoft

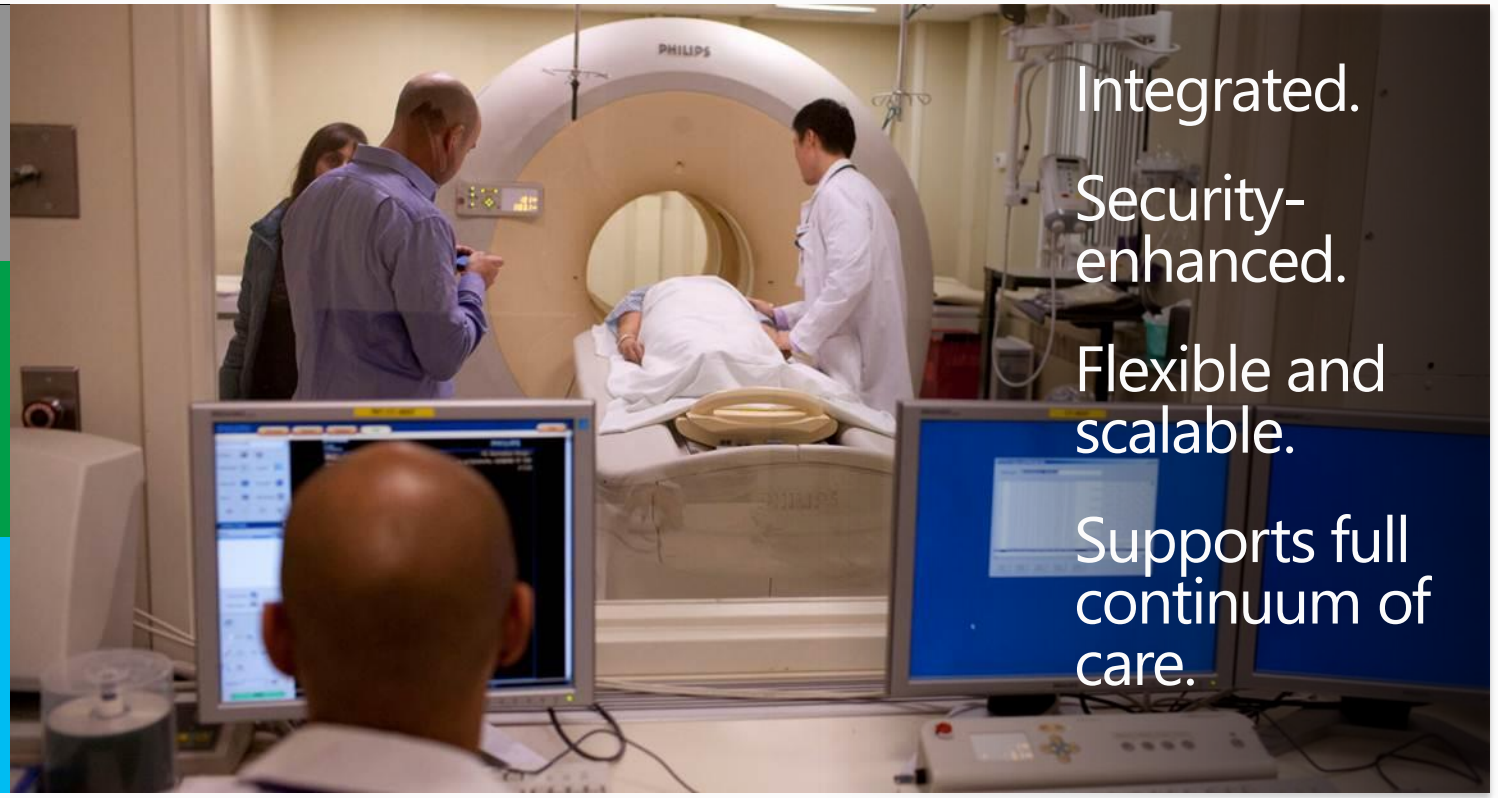
Cloud Computing

Connected Health Framework

Connected health **solutions**

Shared **services**

Connected health **platform**



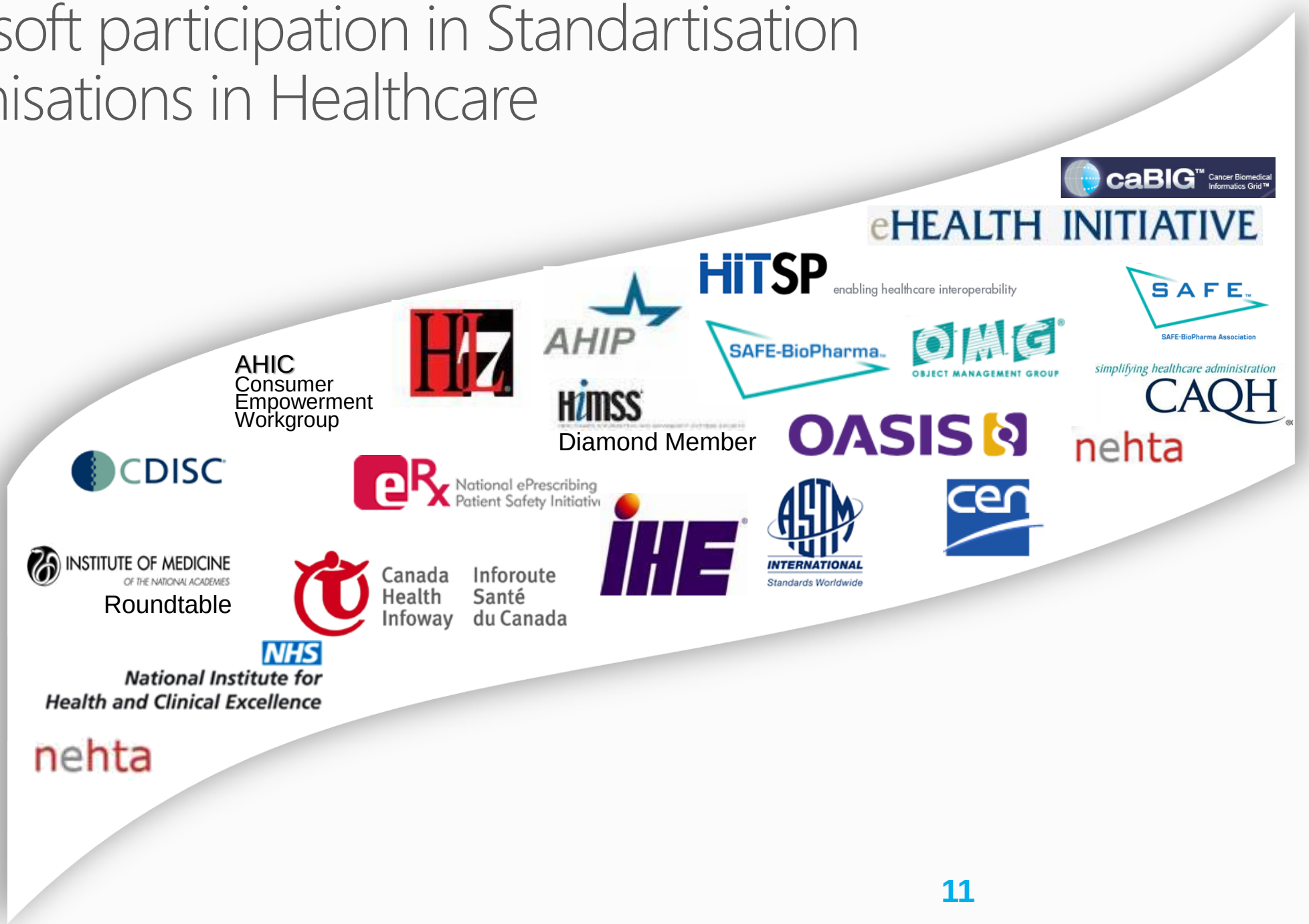
Integrated.

Security-enhanced.

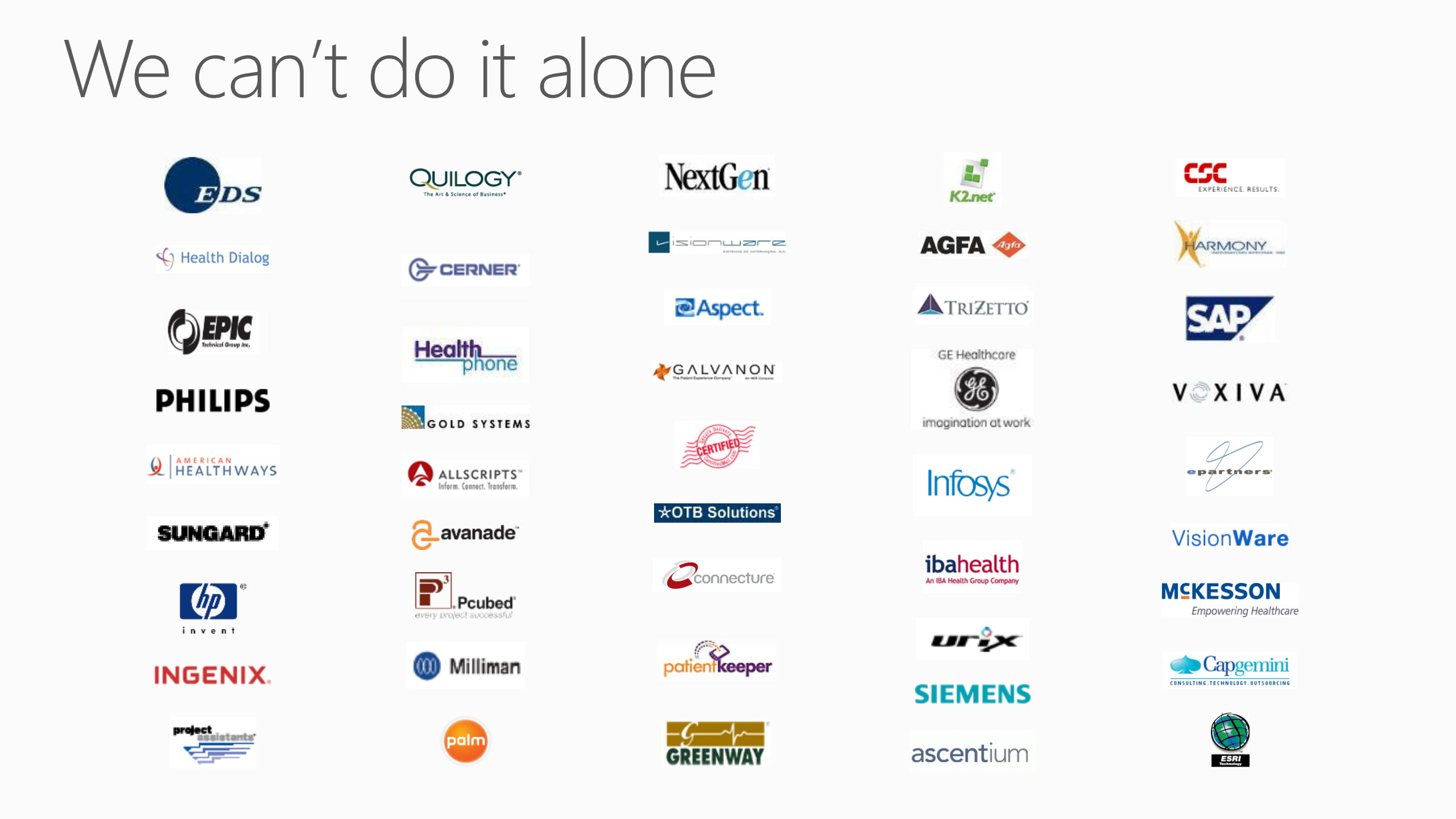
Flexible and scalable.

Supports full continuum of care.

Microsoft participation in Standartisation Organisations in Healthcare



We can’t do it alone



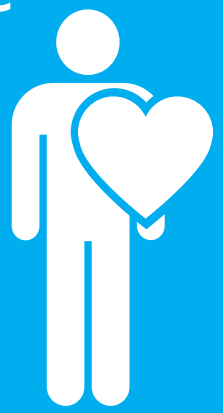
Innovation

Natural User Interface

Big Data

Devices

real impact



Video

http://www.youtube.com/playlist?list=PL5MO7RkS7MhBH1s9PP6rvJyVErqjM_Zxx

Microsoft

E-health development in Bulgaria

Connected Health Framework – Vision and Strategy

Roadmap of E-Health projects based on priority

Industry standards

Leadership in Execution

Find Out More

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Assess your needs

Contact a local partner

Microsoft

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