



**To the General Assembly
American Chamber of Commerce in Bulgaria
Business Park Sofia, bld. 2, fl. 6, 1766 Sofia**

STATEMENT OF INTEREST

Member of the Board of Directors

Dear Members of the Board,

Dear AmCham Members,

It is a pleasure for me to have the opportunity to express my interest in joining the AmCham Board of Directors and to share with you my strong intent to develop the AmCham community.

One of my main professional goals has always been generating and developing new business opportunities. I have gained strong professional experience by working for world-known companies such as Microsoft and Adecco, as well as by developing BULPROS as an entrepreneur. The company was founded in 2010 and for 7 years it became one of the fastest growing technology companies, recognized by Deloitte's rankings "Technology Fast 50 in CE" and "Technology Fast 500 in Europe, Middle East, and Africa", as well as by the prestigious rankings Inc. 5000 Europe, Financial Times 1000 Europe etc.

BULPROS was founded by 5 people and currently it operates on a global scale, it has more than 1000 employees, working across 14 offices, located in Europe and North America. We are investing in the U.S. market and we plan to further strengthen our positions. BULPROS' mission is to support companies with their Digital Transformation and my professional focus is on helping companies embrace new opportunities through innovation. The experience gained through these years makes me believe that I will contribute to the development of the trade connections between Bulgaria and U.S. and will support the creation of new business opportunities for the U.S. companies.

As a member of the Board of Directors, my main objective would be to further develop the Chamber's activities both locally and internationally with focus on:

1. **Business promotion:** BULPROS has established offices and business connections in U.S. and I will continue to work for developing favorable conditions for creating business value which will contribute to the increase of U.S. investments in Bulgaria and the opening of new job positions. In the context of the digital economy, I believe that the IT companies can be the drivers of innovation, competitiveness and growth which

support the other companies with their successful digital transformation in order to benefit from the emerging digital opportunities.

2. **Innovations and Start-ups:** based on my experience and passion for entrepreneurship and innovations, I would like to support the exchange of knowledge and ideas between the Bulgarian and U.S. young talents and start-up companies to develop their ideas and to lead a positive change through innovation.
3. **Human Resources, Education and CSR:** as an entrepreneur I have learnt that the success of every company lies in its people. That is why I would like to contribute to the improvement of the connection between the business and the education. I believe that leadership comes along with responsibilities and companies need to think not only for their corporate development but also for the improvement of the society which they belong to.

I believe that my personal qualities, my strong motivation to develop the AmCham community, my professional background and qualifications will contribute to the work of the American Chamber of Commerce in Bulgaria.

Sincerely,

Ivaylo Slavov

CEO of BULPROS