



AMERICAN CHAMBER OF COMMERCE IN BULGARIA



AMCHAM WEBSITE

PROFILE

Completely redesigned, with an attractive and user-friendly interface, with a strong emphasis on member generated content, business and economic news, the new AmCham website is a true members' corner.

AUDIENCE

Over
4000
unique visitors
per month

Over
9000
monthly page views
from locations such as:
Bulgaria, Greece, UK,
USA, Germany

Average
session duration
6:30 min.



Top visited sections include:

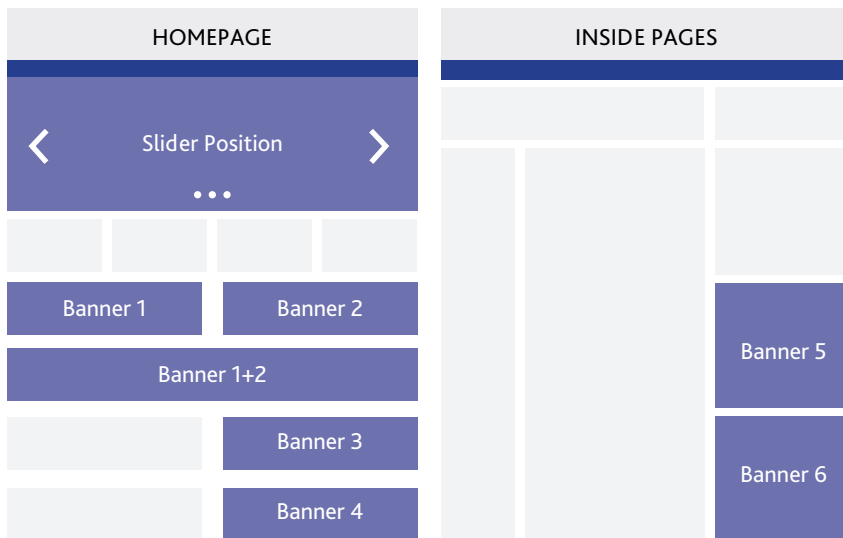
HOMEPAGE

MEMBERSHIP DIRECTORY



UPCOMING EVENTS

PRICES WEBSITE BANNERS



Item	Size	Price
HOMEPAGE		
Slider Position	1200 x 400 pixels	1200
Banner 1	468 x 60 pixels	560
Banner 2	468 x 60 pixels	560
Banner 1+2 (<i>leaderboard</i>)	728 x 90 pixels	900
Banner 3	468 x 60 pixels	680
Banner 4	468 x 60 pixels	400
INSIDE PAGES		
Banner 5 OR 6 (<i>in 1 inside section</i>)	300 x 250 pixels	450
Banner 5 OR 6 (<i>in Events OR Membership sections</i>)	300 x 250 pixels	500
Banner 5 OR 6 (<i>in all inside sections</i>)	300 x 250 pixels	900

Ad Delivery Details & Formats

Acceptable file formats for banners ads in amcham.bg are:

- Flash (*.swf, up to 200 Kb)
- Images (*.gif, *.jpg, *.png)
- Media (*.avi, *.mpg, *.mp3, up to 200Kb)

All files have to be submitted 3 (three) working days before the start of a campaign.

DISCOUNTS

25% for
1 year

15% for
6 months

7% for
3 months

4% for
2 months

*All rates quoted are subject to VAT.

*Non-members quotes are 30% higher.

*All quotes are per one (1) calendar month.



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If you are interested in advertising and to request your personalized offer based on position and volume, please contact the Am Cham office at amcham@amcham.bg, +359 2 9742 743/4/5, Business Park Sofia, Building 2, Floor 6, 1766, Sofia, Bulgaria