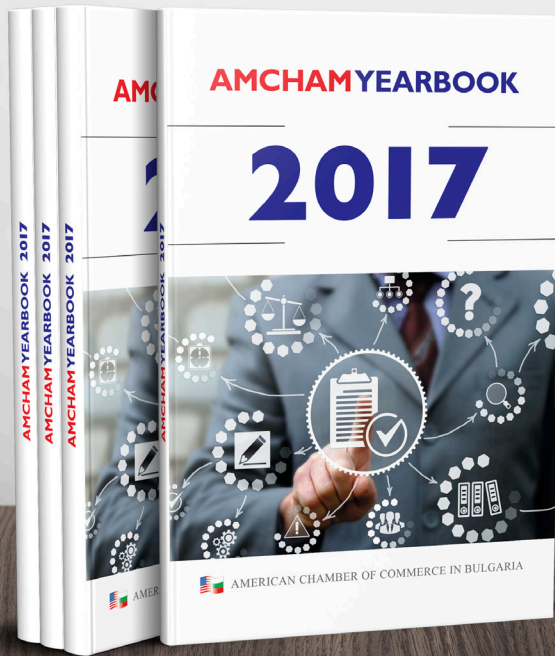




AMERICAN CHAMBER OF COMMERCE IN BULGARIA



AMCHAM YEARBOOK

Advertising Opportunities 2018

PROFILE

The AmCham Yearbook is the most up-to-date and sophisticated business guide to Bulgaria. It is published with the support of the Commercial Service at the US Embassy Sofia, and the substantial help from AmCham members.

The Yearbook is a valuable source of reference for both current members and companies considering membership and investigating the Bulgarian market:

- Presentation of the American Chamber of Commerce in Bulgaria
- Bulgaria Key Economic Indicators Analyses of the US Embassy Commercial Service
- AmCham Membership Directory



AMCHAM YEARBOOK

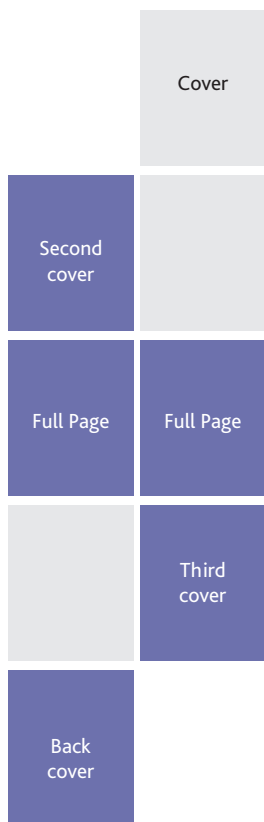
DISTRIBUTION

Copies of the Yearbook are distributed to AmCham members, as well as to all American Chambers of Commerce in Europe, the US Chamber of Commerce, high-ranking Government officials, potential foreign investors investigating the Bulgarian market, and potential members interested in networking with AmCham members.

ADVERTIZING REACH

Your advertisement will remain, throughout the year, on the desks of highlevel executives who are responsible for budget allocation demanding high quality products and services: Hi-Tech, premium brands of FMCG, luxury goods, automobiles, business services, including finance, banking, legal, courier, travel, hotel accommodation, catering, etc.

Your ad will serve as an ideal networking opportunity for potential investors, intending to set up operations in Bulgaria.



FULL PAGE

1100 / 1300*

ONE-PAGE AD

in the Members
Directory
700

ONE-PAGE AD

before a particular
section
1150 / 1340*

BACK COVER

1460 / 1720*

SECOND COVER

1340 / 1580*

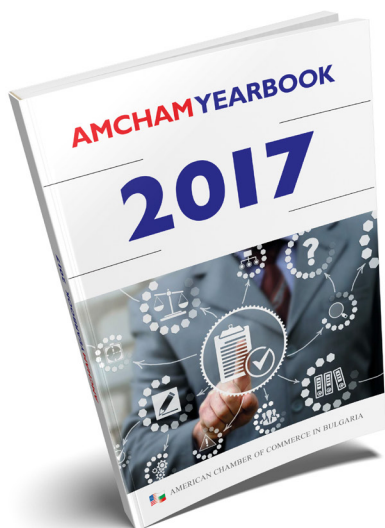
THIRD COVER

1280 / 1530*

* Price for non-members

** All prices are in BGN, VAT excluded

*** (Print out size 210x297 mm + 5mm bleed) + (Advertisements should be provided in Adobe Illustrator ver 9.0 EPS files or Adobe Photoshop TIFF files with minimum 300 DPI)



AMERICAN CHAMBER OF COMMERCE IN BULGARIA

If you are interested in advertising and to request your personalized offer based on position and volume, please contact the Am Cham office at amcham@amcham.bg, +359 2 9742 743/4/5, Business Park Sofia, Building 2, Floor 6, 1766, Sofia, Bulgaria