

# IT HUB CONNECT

Innovations | Regulations | Investments

Under the auspices of the Bulgarian Presidency of the Council of the EU

## IT HUB CONNECT 2018

### INNOVATIONS | REGULATIONS | INVESTMENTS

March 26-27, 2018 | Sofia Tech Park, Bulgaria

#### AGENDA

DRAFT

March 26 <sup>th</sup>	
9:00-10:00	Registration and Welcome Coffee
10:00-11:00	Official Opening Day 1
	<p><b>IT Outlook for 2020 and beyond. Innovations, Regulations and Investments across Countries and Continents.</b></p> <p><b>Ekaterina Zaharieva</b>, Deputy Prime Minister for Judicial reform and Minister of Foreign Affairs</p> <p><b>Ravi Shankar Prasad</b>, Minister of Electronics and Information Technology, India</p> <p><b>Lilyana Pavlova</b>, Minister of the Bulgarian Presidency of the Council of the EU 2018</p> <p><b>H.E. Eric Rubin</b>, Ambassador of US to Republic of Bulgaria</p> <p><b>H.E. Pooja Kapur</b>, Ambassador of India to Bulgaria and Macedonia</p> <p><b>Kristalina Georgieva</b>, Chief Executive Officer of the World Bank (TBC)</p>
<b>Keynote Speakers</b>	<p><b>The Bulgarian Ecosystem: Innovations, Investments, Challenges</b></p> <p><b>Rosen Plevneliev</b>, President of the Republic of Bulgaria (2012-2017)</p> <p><b>Maria Gabriel</b>, European Commissioner for Digital Economy and Society</p>
11:00-15:30	Innovations Stream

11:00-11:15	<b>Motivational Speech About Innovations by Pastora Valero</b> , Vice-President, Public Policy and Government Affairs for Europe, Middle East, Africa and Russia (EMEAR), Cisco Systems Inc.								
11:15-12:00	<b>Innovations Dialogue, Part I</b> <b>Innovation – Generator for Economy Growth. Establishing an Innovation Culture. Creating an “Open Innovation” – Collaboration Inside and Outside of the Organizations.</b>  <b>Pastora Valero</b> , Vice-President, Public Policy and Government Affairs for Europe, Middle East, Africa and Russia (EMEAR), Cisco Systems Inc. <b>Anke den Ouden</b> , GM for MCE, Microsoft <b>Achilleas Arvanitis</b> , Senior Manager, Financial Advisory Services, EY <b>Russell Taylor</b> , Chief Commercial Officer, Software Group  Moderated by <b>Boycho Popov</b>  <table border="1" data-bbox="332 829 1404 934"> <tr> <td data-bbox="332 829 576 882">11:20-11:30</td> <td data-bbox="576 829 1404 882"><b>Anke den Ouden</b>, GM for MCE, Microsoft</td> </tr> <tr> <td data-bbox="332 882 576 934">11:30-11:40</td> <td data-bbox="576 882 1404 934"><b>Achilleas Arvanitis</b>, Senior Manager, Financial Advisory Services, EY</td> </tr> </table>	11:20-11:30	<b>Anke den Ouden</b> , GM for MCE, Microsoft	11:30-11:40	<b>Achilleas Arvanitis</b> , Senior Manager, Financial Advisory Services, EY				
11:20-11:30	<b>Anke den Ouden</b> , GM for MCE, Microsoft								
11:30-11:40	<b>Achilleas Arvanitis</b> , Senior Manager, Financial Advisory Services, EY								
12:00-12:15	<b>Coffee Break</b>								
12:15-13:30	<b>Innovations Dialogue, Part II</b> <b>Digital Transformation and Customer Experience Transformation. Creating a Future-proof Organization. Delivering Services Consistently in the New Digital World.</b>  <b>Marcin Olender</b> , Public Policy and Government Relations Manager, Google <b>Jozek Gruskovnjak</b> , Managing Director, Inlumino Consulting <b>Atanas Dobrev</b> , CEO, Vivacom <b>Michał Kreczmar</b> , Director Digital Transformation, PwC Polska  Moderated by <b>Economedia</b>  <table border="1" data-bbox="332 1491 1404 1816"> <tr> <td data-bbox="332 1491 576 1564">12:20-12:30</td> <td data-bbox="576 1491 1404 1564"><b>Marcin Olender</b>, Public Policy and Government Relations Manager, Google</td> </tr> <tr> <td data-bbox="332 1564 576 1638">12:30-12:40</td> <td data-bbox="576 1564 1404 1638"><b>Smart Telecoms - a Platform of the Future!</b> <b>Atanas Dobrev</b>, CEO, Vivacom</td> </tr> <tr> <td data-bbox="332 1638 576 1711">12:40-12:50</td> <td data-bbox="576 1638 1404 1711"><b>Innovation in the Digital World.</b> <b>Jozek Gruskovnjak</b>, Managing Director, Inlumino Consulting</td> </tr> <tr> <td data-bbox="332 1711 576 1816">12:50-13:00</td> <td data-bbox="576 1711 1404 1816"><b>Digital Transformation. Creating a Future-proof Organization. Delivering Services Consistently in the New Digital World.</b> <b>Michał Kreczmar</b>, Director Digital Transformation, PwC Polska</td> </tr> </table>	12:20-12:30	<b>Marcin Olender</b> , Public Policy and Government Relations Manager, Google	12:30-12:40	<b>Smart Telecoms - a Platform of the Future!</b> <b>Atanas Dobrev</b> , CEO, Vivacom	12:40-12:50	<b>Innovation in the Digital World.</b> <b>Jozek Gruskovnjak</b> , Managing Director, Inlumino Consulting	12:50-13:00	<b>Digital Transformation. Creating a Future-proof Organization. Delivering Services Consistently in the New Digital World.</b> <b>Michał Kreczmar</b> , Director Digital Transformation, PwC Polska
12:20-12:30	<b>Marcin Olender</b> , Public Policy and Government Relations Manager, Google								
12:30-12:40	<b>Smart Telecoms - a Platform of the Future!</b> <b>Atanas Dobrev</b> , CEO, Vivacom								
12:40-12:50	<b>Innovation in the Digital World.</b> <b>Jozek Gruskovnjak</b> , Managing Director, Inlumino Consulting								
12:50-13:00	<b>Digital Transformation. Creating a Future-proof Organization. Delivering Services Consistently in the New Digital World.</b> <b>Michał Kreczmar</b> , Director Digital Transformation, PwC Polska								

13:30-14:30	Networking Lunch / VIP lunch with speakers								
14:30-15:45	<p><b>Innovations Dialogue, Part III</b> <b>Innovation and Start-up Ecosystems - Boosting Economies and Competitiveness. Building Sustainable Ecosystems. Public Policies.</b></p> <p><b>Kalin Radev</b>, CEO, Software Group <b>Ori Sobovitz</b>, Head of Government Relations and Israeli Partnerships, OurCrowd <b>Ivaylo Slavov</b>, CEO, BULPROS <b>Natanail Stefanov</b>, Chairman, BESCO – Bulgarian Startup Association <b>Representative</b>, Tata Consultancy Services (TBC)</p> <p>Moderated by <b>Sasha Bezuhanova</b> (TBC)</p> <table border="1" data-bbox="332 850 1404 1102"> <tr> <td data-bbox="332 850 576 903">14:40-14:50</td> <td data-bbox="576 850 1404 903"><b>Kalin Radev, CEO, Software Group</b></td> </tr> <tr> <td data-bbox="332 903 576 955">14:50-15:00</td> <td data-bbox="576 903 1404 955"><b>Ivaylo Slavov, CEO, BULPROS</b></td> </tr> <tr> <td data-bbox="332 955 576 1029">15:00-15:10</td> <td data-bbox="576 955 1404 1029"><b>Ori Sobovitz</b>, Head of Government Relations and Israeli Partnerships, OurCrowd</td> </tr> <tr> <td data-bbox="332 1029 576 1102">15:10-15:20</td> <td data-bbox="576 1029 1404 1102"><b>Natanail Stefanov</b>, Chairman, BESCO – Bulgarian Startup Association</td> </tr> </table>	14:40-14:50	<b>Kalin Radev, CEO, Software Group</b>	14:50-15:00	<b>Ivaylo Slavov, CEO, BULPROS</b>	15:00-15:10	<b>Ori Sobovitz</b> , Head of Government Relations and Israeli Partnerships, OurCrowd	15:10-15:20	<b>Natanail Stefanov</b> , Chairman, BESCO – Bulgarian Startup Association
14:40-14:50	<b>Kalin Radev, CEO, Software Group</b>								
14:50-15:00	<b>Ivaylo Slavov, CEO, BULPROS</b>								
15:00-15:10	<b>Ori Sobovitz</b> , Head of Government Relations and Israeli Partnerships, OurCrowd								
15:10-15:20	<b>Natanail Stefanov</b> , Chairman, BESCO – Bulgarian Startup Association								
15:45-16:15	Coffee Break								
16:15-17:30	Investments Stream								
16:15-17:00	<p><b>Investing in Innovation.</b></p> <p><b>Evgeni Angelov</b>, Chairman, Bulgarian Private Equity and Venture Capital Association <b>Dimitar Enchev</b>, Managing Partner, PostScriptum Ventures <b>Elvin Guri</b>, CEO, Empower Capital <b>Ivailo Gospodinov</b>, Managing Partner, BlackPeak Capital <b>Stanislav Sirakov</b>, Partner, LAUNCHub Ventures <b>Vassil Terziev</b>, Co-founder at Telerik Academy</p> <p>Moderated by <b>Boyan Benev</b></p>								
17:00-17:15	<p><b>State of Investments and Outsourcing in Bulgaria and the Balkans.</b> <b>Plamen Cekov</b>, Bulgarian Outsourcing Association</p>								
17:15-17:30	<p><b>Regional Strategies and Approaches to Achieve Sustainable and Impactful Investments in the Balkans.</b></p>								

17:30-18:30	<b>B2B MEETINGS</b>
17:30-19:00	<b>BUSINESS RECEPTION (all guests)</b>
19:00-22:30	<b>VIP DINNER - Exclusive Invite Only Event</b>

March 27 <sup>th</sup>	
9:00-9:30	<b>Registration &amp; Welcome Coffee</b>
9:30-12:30	<b>Cybersecurity Stream</b>
9:30-10:15	<p><b>Cybersecurity Dialogue</b> <i>Panel discussion with main topics:</i></p> <ul style="list-style-type: none"> <li>• EU Cybersecurity Strategy</li> <li>• Aligning Cybersecurity Strategies across Countries and Continents</li> </ul> <p><b>Despina Spanou</b>, Director for Digital Society, Trust and Cybersecurity, DG Connect, Directorate-General for Communications Networks, Content and Technology, European Commission (TBC)</p> <p><b>Dr. Udo Helmbrecht</b>, Executive Director, European Union Agency for Network and Information Security (ENISA)</p> <p><b>Representative</b>, National Institute of Standards and Technology, U.S. Department of Commerce (TBC)</p> <p><b>Hannes Krause</b>, Head of Analysis and Policy Department, Estonian Information System Authority</p> <p><b>Matthias Sachs</b>, Senior Corporate Affairs Manager CELA, Microsoft (TBC)</p> <p><b>Speaker</b>, Deloitte</p> <p>Moderated by <b>Boris Goncharov</b></p>
10:15-10:30	<b>Dr. Udo Helmbrecht</b> , Executive Director, European Union Agency for Network and Information Security (ENISA)
10:30-10:45	<b>Speaker, Microsoft</b>
10:45-11:00	<b>Exchange of Threat Information: One of the Critical Elements of Effective Cybersecurity Strategy.</b>

	<b>Speaker, Deloitte</b>
<b>11:00-11:30</b>	<b>Coffee Break</b>
<b>11:30-12:30</b>	<b>Cybersecurity in 21st century:</b> <ul style="list-style-type: none"> <li>• The role of the intelligence community today</li> <li>• Modern trends in private business intelligence</li> <li>• Strategies and approaches for organizations' protection</li> </ul>
<b>12:30-13:30</b>	<b>Networking Lunch / VIP lunch with speakers</b>
<b>13:30-15:30</b>	<b>Regulations Stream</b>
<b>13:30-14:15</b>	<b>Regulations Dialogue:</b> <b>EU Game Changing Regulations, GDPR Compliance, PSD2, Digital Citizenship.</b> <p> <b>Ralf Sauer</b>, Deputy Head of Unit C.4 "International data flows and protection", Directorate-General for Justice and Consumers, European Commission  <b>Eva Maydell</b>, Member of the European Parliament (TBC)  <b>Nicholas Hodac</b>, Government and Regulatory Affairs Executive, IBM Europe  <b>Filip Genov</b>, First Vice President and Head of Special Projects, UniCredit Bulbank  <b>Lucija Popovska</b>, Chief Operations Officer, Software Group  <b>Peter Kirkov</b>, Department Manager Risk Management, Telelink  <b>Representative</b>, Facebook (TBC)         </p> <p>Moderated by <b>Plamen Angelov</b>, Director for Legal and International Affairs, Commission for Personal Data Protection of Bulgaria</p>
<b>14:15-14:30</b>	<b>E-privacy, E-identity and Free Flow of Data –Key Expected Regulations and Compliance Requirements in the EU.</b> <b>Nicholas Hodac</b> , Government and Regulatory Affairs Executive, IBM Europe
<b>14:30-14:45</b>	<b>The Second Payment Service Directive (PSD2): The Significant Breakthrough in Traditional Banking.</b> <b>Filip Genov</b> , First Vice President and Head of Special Projects, UniCredit Bulbank
<b>14:45-15:00</b>	<b>GDPR Compliance and the Expected Impact on Business.</b>
<b>15:00-15:15</b>	<b>EU Game Changing Regulations: Is Cloud a Working Strategy in the EU?</b>

15:30-17:00

B2B MEETINGS

## Post-event Activities (TBC)

TBD

Sector-specific site visits (hosted by Bulgarian IT companies)