



EXPLORE USA CONFERENCE

APRIL, 9TH 2019 | INTERCONTINENTAL HOTEL SOFIA

Why USA? With an annual GDP of \$20 trillion and population of over 325 million, the United States is the world's most attractive consumer market, offering unmatched diversity, a thriving culture of innovation, and the most productive workforce. Companies of all sizes – from startups to multinationals – can find the ideas, resources, and market to succeed and grow.

Who? The one-day forum will gather high-level US and Bulgarian government officials, representatives from the international and local businesses from the region, members of the AmChams SEE network, international organizations, media to explore business opportunities in the United States, as well as latest policy & commerce global trends.

American Chamber of Commerce in Bulgaria is an associate member of the U.S. Chamber of Commerce - the world's largest business organization with more than 3 million members.

Why Sponsor/Exhibit?

- Create new business and beneficial investment opportunities;
- Generate qualified business leads;
- Increase your brand awareness and exposure;
- Showcase your custom-tailored products and solutions;
- Enhance company recognition and reputation with key customer targets and partners;
- Strengthen partners relationships and build loyalty;

For more information:

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SPONSORSHIP PACKAGES

GOLD SPONSOR 2500 EUR*

- Company logo on event website
- Company logo on conference banners and stage
- Company logo and profile in conference programme
- Exhibition booth
- Promotional material in the event area
- Invitation for 3 guests for official reception
- Opportunity to participate in the event program
- Mention in all email invitations
- Mention during official opening
- Complimentary passes for 5 employees

SUPPORTING SPONSOR 1200 EUR*

- Company logo on event website
- Company logo on cover slide during conference
- Company logo in conference programme
- Invitation for 2 guest for official reception
- Promotional material in the event area
- Mention in all email invitations
- Complimentary passes for 3 employees

Deadline for confirmations: March 22nd, 2019

***VAT Included**

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