Collaboration in a business-academic partnership

Opportunities at the Faculty of Economics and Business Administration (FEBA)

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Outline

- A brief presentation of FEBA and FEBA Career Center
- Collaboration opportunities at FEBA:
  - In-class and out-of-class activities
  - Career development of FEBA students and alumnus
  - R&D and post graduate qualification
  - Corporate social responsibility
  - Examples of successful business-academic partnerships
- How to become FEBA partner?

The Faculty of Economics and Business Administration

- One of the **leading institutions for teaching and research** in the field of Economics and Business in Bulgaria and the Balkan region.
- Part of Sofia University “St Kliment Ohridski” - the **oldest (founded in 1888) and most prestigious** university in Bulgaria.

- We produce **highly qualified** graduates.
- Our graduates are **preferred by most employers.**
- We host a number of **foreign visiting lecturers.**
- **Harvard Business School courses** are taught as part of our master programs.

In the **official ranking** system of the Bulgarian universities we take up the **top places** in Administration and Management and Economics.

FEBA Career Center

- What we do?
  - Develop students' unique capabilities;
  - Help students find the job that inspires them.

- How we do it?
  - Large spectrum of business-academic activities;
  - Sustainable partnership network.

Our Partners

- Collaboration is based on trust and openness to innovations.
- We foster synergy throughout the entire process of collaboration.
- Our partnership network includes above 80 partnering institutions:
  - Trade and commerce chambers and associations;
  - National and multinational business leaders;
  - SME-s and startups;
  - NGO-s and research centers.
- Full list of FEBA partners

In-class and out-of-class activities

- Top experts from the business hold **invited lectures** that become part of the academic syllabus.
- Real life **case studies** are integrated in the teaching process. Thus, students develop *valuable applied skills*.
- Our partners provide topics and guidance for **master theses**.

- **Workshops, seminars, and webinars** are important part of the faculty out-of-class life.

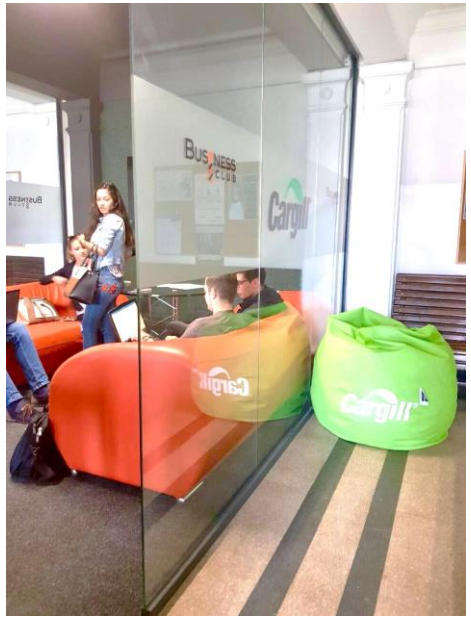
Career development of FEBA students and alumnus

- At **FEBA annual job fair** students meet our partners.
- At our webpage students find information on **job opportunities offered by our partners.**
- We organize regularly career events such as **open-doors-days**, etc.

R&D and post graduate qualifications

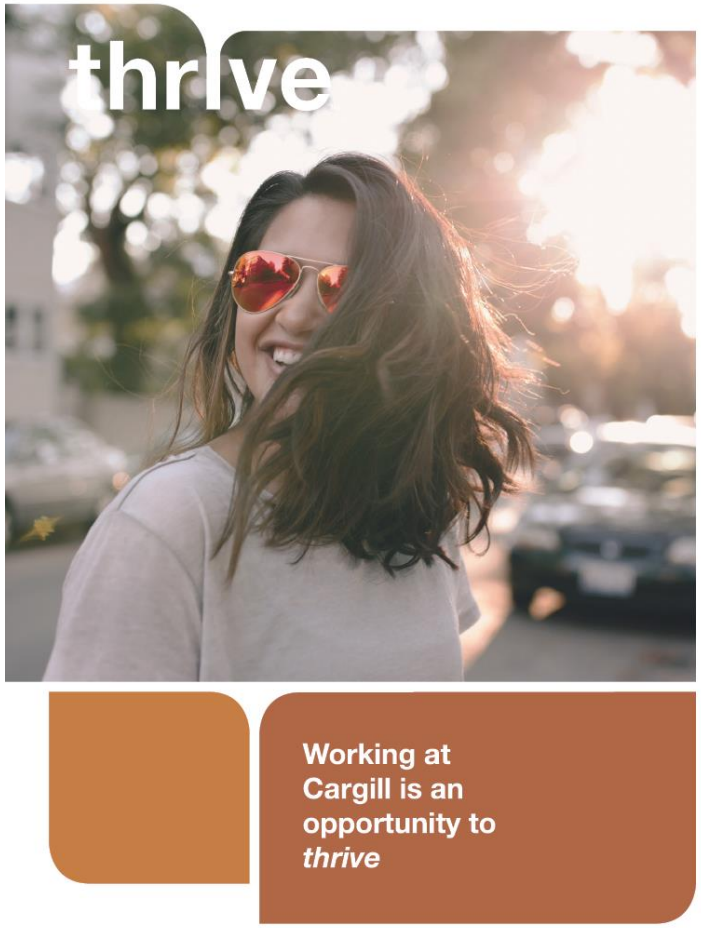
- FEBA is an **innovation hub** and our academics are **reputable researchers** in multiple interdisciplinary fields.
- We **transfer cutting-edge knowledge** to our partners via:
  - Post graduate trainings;
  - Industry funded PhD programs.

Corporate social responsibility



- Refurbishment and branding of classrooms;
- Creation of co-working places;
- Donation of laptops, books, etc.;
- Participation in scholarship programs.

Examples of successful business-academic partnerships: An innovative career event of Cargill



Cargill's Coffee & Career Day

Find your career path with Cargill Bulgaria
Make the first step now!

Meet Cargill Bulgaria's Recruitment team to learn more about the company's Finance Internship Program and enjoy a nice cup of Starbucks coffee.

WHEN: 12 December from **10:00 till 16:00**
WHERE: FEBA, last floor, Cargill's Creative Room
WHY: Because you will have the opportunity to find more about Cargill's new payed internship program, starting from February 2019

AND because a nice hot cup of Starbucks coffee will be waiting for you!

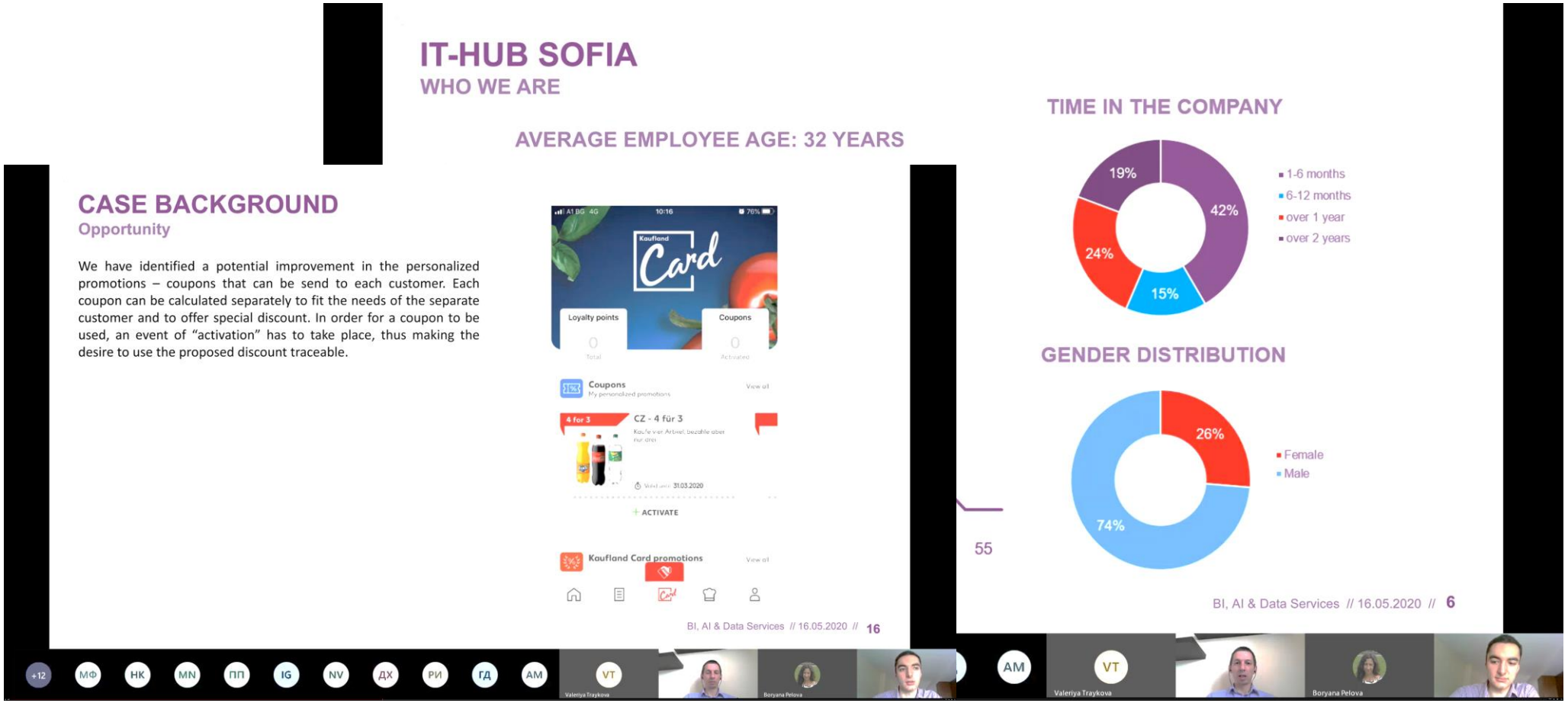
Cargill® Helping the world thrive

STARBUCKS®

Стопански факултет

Examples of successful business-academic partnerships: An invited talk of the European Investment Bank

Examples of successful business-academic partnerships: Integration of a case study in the academic syllabus



Examples of successful business-academic partnerships: A sequence of post graduate trainings in the field of energy markets

Examples of successful business-academic partnerships: Industry funded PhD at Reiffeisenbank

Raiffeisenbank (Bulgaria) has launched an Industry Funded PhD program, within which it offers work on real business case studies and employment contract in addition to the state-funded doctoral scholarship. The first doctoral student who will take advantage of the opportunity is Gloria Hristova from the Faculty of Economics and Business Administration at Sofia University "St. Kliment Ohridski ".

How to become FEBA partner?

Get in touch with us. Point of contact: Boryana Bogdanova, bpelova@feb.uni-sofia.bg

Meet at the Dean's office and discuss opportunities

In case of agreed bilateral interest, sign a partnership agreement

Plan activities for the next semester

Together we are even more successful!

- Website
- https://www.facebook.com/FEBA.Sofia
- https://www.instagram.com/stopanski.fakultet/
- https://twitter.com/stopanski?s=20
- https://www.linkedin.com/in/stopanski/
- https://www.youtube.com/user/febaidea
- https://www.flickr.com/photos/stopanski/