

AMCHAM YEARBOOK

ADVERTISING OPPORTUNITIES 2020



AMERICAN CHAMBER
OF COMMERCE
IN BULGARIA

AMCHAM YEARBOOK

PROFILE

The AmCham Yearbook is the most up-to-date and sophisticated business guide to Bulgaria. It is published with the support of the Commercial Service at the US Embassy Sofia, and the substantial help from AmCham members.

The Yearbook is a valuable source of reference for both current members and companies considering membership and investigating the Bulgarian market:

- Presentation of the American Chamber of Commerce in Bulgaria
- Bulgaria Key Economic Indicators Analyses of the US Embassy Commercial Service
- AmCham Membership Directory

DISTRIBUTION

Copies of the Yearbook are distributed to AmCham members, as well as to all American Chambers of Commerce in Europe, the US Chamber of Commerce, high-ranking Government officials, potential foreign investors investigating the Bulgarian market, and potential members interested in networking with AmCham members.

ADVERTISING REACH

Your advertisement will remain, throughout the year, on the desks of highlevel executives who are responsible for budget allocation demanding high quality products and services: Hi-Tech, premium brands of FMCG, luxury goods, automobiles, business services, including finance, banking, legal, courier, travel, hotel accommodation, catering, etc.

Your ad will serve as an ideal networking opportunity for potential investors, intending to set up operations in Bulgaria.



POSITIONING AND PRINT

	Cover	
SECOND COVER 1340	Second cover	ONE-PAGE AD First pages 1150
ONE-PAGE AD before a particular section 1050	One page Ad	ONE-PAGE AD in the Members Directory 700
	Third cover	THIRD COVER 1280
BACK COVER 1460	Back cover	

- * All amounts are for Members, in BGN, VAT excl.
- * Tariff for non-members quotes are 25% higher.

SPECIFICATIONS:

- Print out size 210x290 mm + 6 mm bleed
- Advertisements should be provided in Adobe Illustrator ver 9.0 EPS files or Adobe Photoshop TIFF files with minimum 300 DPI

Take part in the most prominent publication of AmCham Bulgaria for the year. If so, please book your brand's positioning and request your personalized offer at amcham@amcham.bg, +359 2 9742 743/4.

AmCham is at 1 Kuzman Shapkarev Str., Floor 3, 1000 Sofia, Bulgaria