

# AmCham Special Ad Offer



AmCham Bulgaria provides special advertising packages designed ONLY for members to reach their target audience and positioning through the AmCham Communication Platform. As expected, we offer some special discounts.

## ONE-YEAR Full Package

Regular price  
BGN, VAT excl.

"Book 1-page Yearbook Ad + 1 year Newsletter Ad and get 20% off + banner on amcham.bg for 3 months complimentary "

Offer in detail

- |   |               |
|---|---------------|
| 1. One-Page Ad in AmCham Bulgaria Yearbook - First Pages  | 1,150         |
| 2. Banner in Newsletter                                   | 250           |
| <i>Available positions upon request - price per month</i> |               |
| 3. Banner on amcham.bg - inside pages                     | 3 months Free |

Offer - Regular price per year	4,150
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ONE-YEAR Full Package w/ discount per year	3,320
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## HALF-YEAR Full Package

Regular price  
BGN, VAT excl.

"Book 1-page Yearbook Ad + 6 Mnts Newsletter Ad and get 15% off + banner on amcham.bg for 1 month complimentary "

Offer in detail

- |   |              |
|---|--------------|
| 1. One-Page Ad in AmCham Bulgaria Yearbook - First Pages  | 1,150        |
| 2. Banner in Newsletter                                   | 250          |
| <i>Available positions upon request - price per month</i> |              |
| 3. Banner on amcham.bg - inside pages                     | 1 Month Free |

Offer - Regular price 1/2 year	2,650
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ONE-YEAR Full Package w/ discount 1/2 year	2,252
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If you are interested in advertising and to request your personalized offer based on position and volume, please contact the AmCham Bulgaria office at [amcham@amcham.bg](mailto:amcham@amcham.bg).

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