



Gamification of the workplace

ManpowerGroup Bulgaria

May 2021



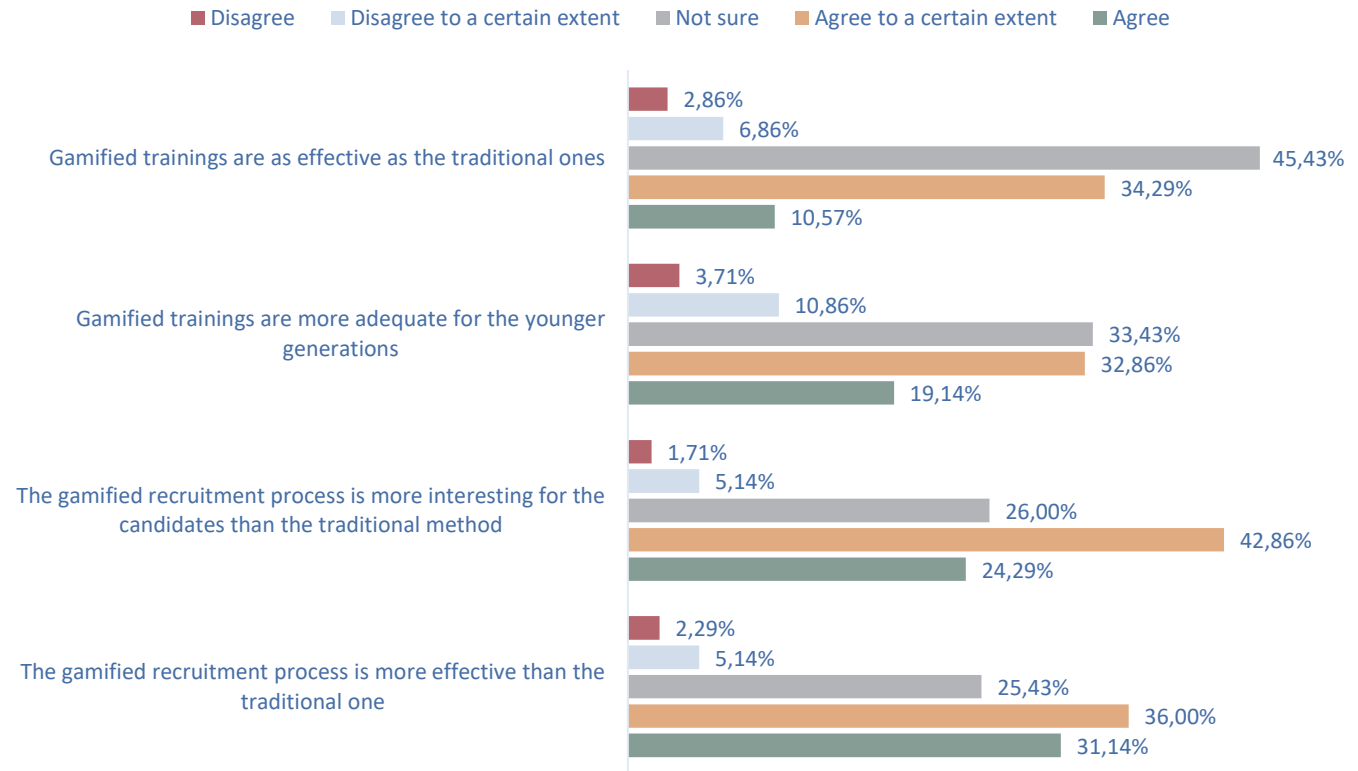
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Results from the recent survey “Career Expectations of Young Talent”



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To what extent do you agree/disagree with the following statements:





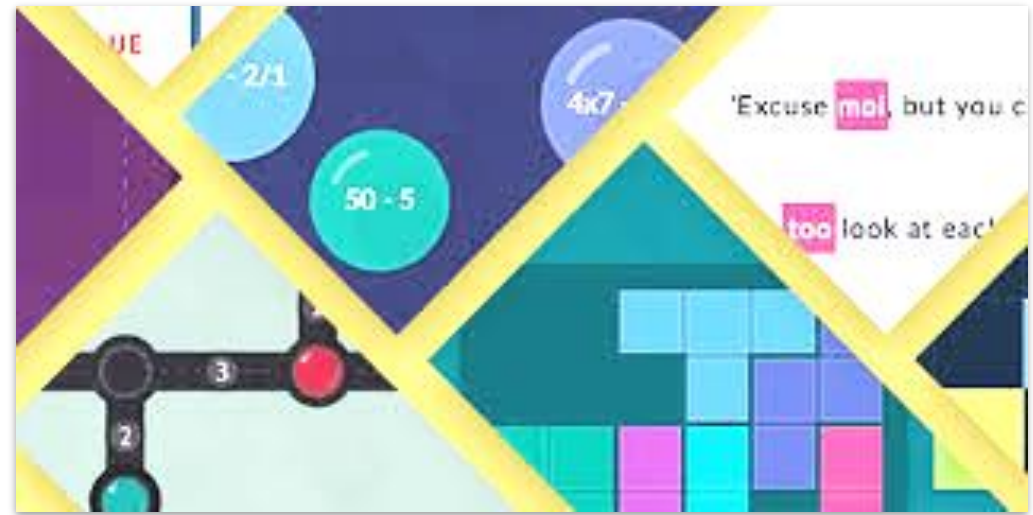
The use of game elements and game techniques in a non-game context

The hot new business trend

How is gamification applied in HR?



Engagement
Experiment
Results



Thank you!

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