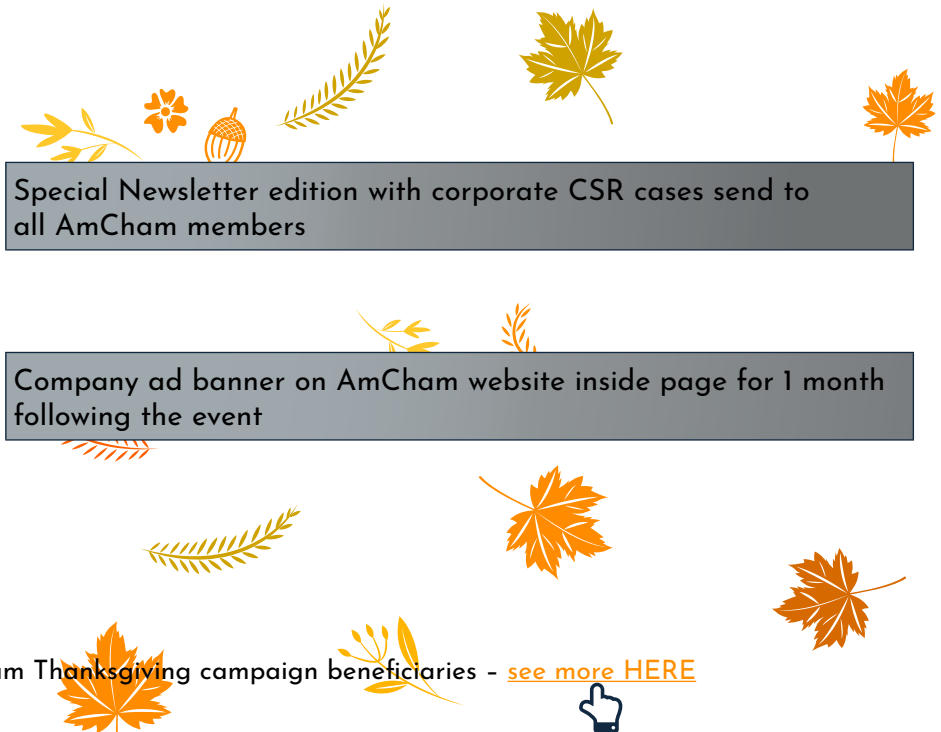


# AmCham *Thanksgiving* Charity Celebration 2021

## Sponsorship Opportunities

	<b>GOLD SPONSOR</b> Price: BGN 4 000*
<b>BRANDING</b>	Sponsor's branding on the event main visual materials - banners, invitations, causes, etc.
	Company logo on the event main page
	Company logo on the auction page
	Company logo on AmCham weekly newsletter banner
	Company positioning in the event coverage in AmCham website
	LinkedIn posts for the auction and causes with company tag or mention
<b>BTL MARKETING</b>	Company inspirational video on AmCham Bulgaria YouTube Channel and main page
	Special Newsletter edition with corporate CSR cases send to all AmCham members
	Interview on the Corporate CSR policy in the AmCham weekly newsletter
<b>ADVERTISING ON AMCHAM COMMUNICATION PLATFORMS</b>	Company ad banner on AmCham website homepage for 2 months following the event
	Ad Banner in the event (auction) main page
	Ad Banner in Weekly Newsletter - for 1 month following the event (upon availability)
	Mention in the Official Pressrelease for the charity campaign

<b>SILVER SPONSOR</b> Price: BGN 2 000*
Sponsor's branding on the event main visual materials - banners, invitations, causes, etc.
Company logo on the event main page
Company logo on AmCham weekly newsletter banner
Company mentioned in the event coverage in AmCham website



\* The surplus from the collected funds will be allocated in favor of the AmCham Thanksgiving campaign beneficiaries - [see more HERE](#)  
 \* The amounts are VAT excluded.

**Contribution to a cause with direct donations**

- 1000 or 2000 BGN for a student scholarship
- for the "Support Women Victims of Domestic Violence Fund"

**Contribution to the Auction items**

Companies can provide auction items in favor of charity causes. These will be presented on the event website with the contributor's name. The auction will be organized online.