AMERICAN CHAMBER OF COMMERCE IN BULGARIA

25th AmCham Independence day CELEBRATION

Independence Day Celebration 2022

Community Party 2022 , July 2nd, Saturday

Since 1994, AmCham Bulgaria has set the tradition for celebrating the spirit of the U.S. Independence Day with our annual Community Celebration. With attendance typically exceeding 1,000 guest, the party is charged with crowds of friends, smells, and tastes sensations of the best of American grill and picnic fare, live music, dancing, games and competitions for children and, of course, the explosive music and colour of the traditional fireworks display.

Held in spacious open grounds, the AmCham 4th of July Celebration is a unique blend of the best traditions where Americans and Bulgarians come together with their families and friends to celebrate the gift of freedom.

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Sponsorship Opportunities

Diamond Sponsor € 6,000*

- Your logo will be printed on every promotional material for the Independence Day Celebration distributed to all members of the Chamber, Embassy employees and friends, and virtually to the whole American com munity in Bulgaria
- You will place your company banners on your most preferred locations at the party. The usual turnout for the Independence Day Celebration is no less than 1000 people
- Your company name will be explicitly mentioned during the official opening ceremony of the event
- You will distribute promotional materials on a special branded stand
- Your ad banner will be broadcasted for free on the AmCham website homepage for 2 months
- Your company will get 20 free tickets for the party
- AmCham web-site and Weekly Newsletter coverage of the event
- CD with event photos

Gold Sponsor € 3,000*

- Your logo will be printed on every promotional material for the Independence Day Celebration distributed to all members of the Chamber, Embassy employees and friends, and virtually to the whole American com munity in Bulgaria
- You can have a marketing presence at the zone of the event with appropriate activity – sport, entertain ment, food, drinks
- Your ad banner will be broadcasted for free on the AmCham website for 2 months
- Your company will get 10 free tickets for the party
- AmCham web-site and Weekly Newsletter coverage of the event
- CD with event photos

Silver Sponsor € 1,500*

- Your logo will be printed on every promotional material for the Independence Day Celebration distributed to all members of the Chamber, Embassy employees and friends, and virtually to the whole American com munity in Bulgaria
- Your ad banner will be broadcasted for free on the AmCham website for 1 month
- Your company will get 5 free tickets for the party
- AmCham web-site and Weekly Newsletter coverage of the event
- CD with event photos

Contribution to the Raffe Prizes items (charity fundraising)

- Sponsor's name on the informational event leaflet
- Sponsor's name announced with the presented item
- AmCham web-site and Weekly Newsletter coverage of the event
- CD with event photos

*All amounts are VAT excluded

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