AMERICAN CHAMBER OF COMMERCE IN BULGARIA

SOFIA UNIVERSITY ST. KLIMENT OHRIDSKI est. 1888

FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION

AMCHAM EDUCATION PARTNERSHIP

HR BEST PRACTICE SHARING

FEBA, Sofia University, MBA Program in HR Development

OCTOBER – DECEMBER 2022

DATE	TOPIC & PRESENTERS	WHO
October 11, 2022, 18:00 h Hall: 420, FEBA	**EMPLOYER BRAND** How to build and communicate an Employer brand *Presenter:* **Katrin Hrusanova,** Sales and Events Manager *Presenter:* **Natalia Tzvetanova,** Recruitment Manager HR analytics – using data to drive decision making. How data analytics impacts the decisions for Employer Branding *Presenter:* **Victoria Vakova,** HR Country Lead Bulgaria, N.Macedonia, Kosovo & Albania	JobTiger® MSD
October 25, 2022 18:00 h Hall: 420, FEBA	**RECRUITMENT OF EMPLOYEES – PROCESS, TOOLS AND DIGITAL SOLUTIONS** How the Recruitment process works, some case studies, sourcing channels pros and cons. *Presenter:* **Nadezhda Vasileva,** Permanent Placement Director	Adecco
November 8, 2022 18.00 h Hall: 420, FEBA	**DIGITAL SOLUTIONS FOR HIRING AND ADMINISTERING THE EMPLOYMENT RELATIONSHIPS** Digitizing the HR admin work and compliance with legal regulations *Presenter:* **Savina Dineva,** Business Development Manager	Sb Accounting & Consulting
November 15, 2022 18:00 h Hall: 420, FEBA	**PERFORMANCE MANAGEMENT – ORGANIZATION CHARTS, PROCESS, TOOLS AND DIGITAL SOLUTIONS** *Presenter:* **Boyka Docheva**, Global HR Partner | Technology Lifecycle Services *Presenter:* **Nadezhda Syarova,** Talent Acquisition Manager Bulgaria, Slovenia, Croatia, Serbia	IBM
November 22, 2022 18:00 h Hall: 420, FEBA	**TALENT REVIEW – PROCESS, TOOLS AND DIGITAL SOLUTIONS** *Presenter:* **Rumyana Peteva,** HR Business Partner Supply Chain and Supporting Functions	Kamenitza A MOLSON COORS BEVERAGE COMPANY
November 29, 2022 18:00 h Hall: 420, FEBA	**BUSINESS COMMUNICATION - INTERNAL AND EXTERNAL - THE ROLE OF HR. BUSINESS ETIQUETTE.** *Presenter:* **Stelyana Kasabova,** Corporate Affairs Manager	Kamenitza A MOLSON COORS BEVERAGE COMPANY

MODERATORS:

Prof. Zhelyu Vladimirov - Faculty of Economics and Business Administration, Sofia University St. Kliment Ohridski

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Note: Presentations will be held in ENGLISH.