

U.S. - Bulgaria Economic Partnership: Investments, Labor, and Trade (1990 - 2021) Report Presentation

The American Chamber of Commerce in Bulgaria in cooperation with the Institute for Market Economics are finalizing the 2nd edition of the analysis of the U.S. investments in Bulgaria. It aims to underline the significance of the economic relations between the United States and Bulgaria. The 2018 report showed that the American investments have solid importance for the national economy, and has great impact on some regions of the country.

The official data identifies the foreign investment only by direct transition of capital. That leads to a significant underestimation of the real size of U.S. economic presence in Bulgaria. Our methodology, introduced in 2018, tracked the ultimate beneficial owners of a selected group of foreign investors. **The results of the study show that the size of the U.S. investments is statistically underestimated and have in fact increased over the past years.**

Moreover, they create at least **40,000 jobs and generate about BGN 11 billion revenues.**

These solid results will be presented in **an AmCham special publication, which will be our major economic document and message to various stakeholders during the celebration of 120 years of the diplomatic relations between the U.S. and Bulgaria in 2023.**

Dear members,

We invite you to participate exclusively in this special printed edition to present your successful Case Study - volume, effect, and importance of your investment in Bulgaria (turnover, taxes paid, jobs, social investments, investments in innovation etc.). The content must be provided as a ready A4 page, and preferably - as an infographic. Complimentary your logo will be printed on the fourth cover of the brochure, along with other organizations and companies contributed to this project.

PUBLICATION: "U.S. Investments in Bulgaria 1990 - 2021. 2nd Edition"

Expected volume 40 pp / A4 format / 400 copies

Language: in English and in Bulgarian separately

Publishing: Fall 2023

DISTRIBUTION:

- At dedicated AmCham event with the Government
- At a press-conference with media and key members
- At selected Chamber events in 2023
- Among official institutions, partners, guests of the Chamber
- On AmCham Bulgaria Communication Platform - digital & print

SPONSORSHIP OPPORTUNITIES:

Exclusive participation with a Case Study (option for 12 members the most):

- BGN 2,000 BGN (VAT excl.)

Logo positioning on the 4th cover (Supporting partners):

- BGN 800 (VAT excl.)

Contact: Petya Kostova, petya@amcham.bg, + 359 886 607 151