30 YEARS AMERICAN CHAMBER OF COMMERCE IN BULGARIA

IBM

AmCham Bulgaria Hackathon 2025

March 11th– April 10, 2025

Business case : **Dream Team for Bot Craft - Innovate with AI**

The Challenge:

How can IBM ChatBot technology improve productivity of an important everyday activity?

Build Agile Consultant Team (with help and support from IBM mentors) to identify a challenge or a real-world business process or task and present your innovative proof of concept for how that activity could be streamlined using IBM ChatBot in specific organization or company by your choice.

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Assignment Content

This challenge will get you familiar with IBM ChatBot and its functionalities, along with agile project management framework and IBM best practices how to write a business case. You will practice what you have learned under the guidance of IBM mentors to solve the IBM challenge.

All the participants will be split into teams, each team leaded by IBM experienced mentor for support. IBM will provide special workshops leaded by IBM specialist in the following areas: AI, Agile and Procurement.

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Technical Requirements:

Bring your desire to learn, practice and have fun. IBM will support you to obtain necessary technical and business knowledge to successfully solve the challenge!

We will share with you:

Technical requirements to be developed: **IBM ChatBot & Watson Assistant**

You will learn how to build a conversational chatbot that offers options and suggestions; how to use pre-built conversations and custom conversations to generate chatbot dialog. We will share show cases how IBM clients apply IBM gen AI for automation and improvement of their daily processes.

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Business Requirements:

Bring your desire to learn, practice and have fun. IBM will support you to obtain necessary technical and business knowledge to successfully solve the challenge!

We will share with you:

Business oriented requirements to be developed: **Agile & Business Case Development**

We will share the best practices used by IBM for our agile daily work and we will guide you how to apply for your project to solve our challenge. Our business specialists will guide you for IBM best practices, tips and tricks how to build and present your business case.

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Skills to be Developed

- **Technical skills**: IBM ChatBot and Watsonx
- **Problem solving skills**: Problem Solving and Innovation
- **Project management skills**: Agile Methodology & Teamwork
- **Business skills**: Business Case Writing
- **Soft skills**: Communication and Presentation

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Hack2025 Roadmap:

Week1
- 11 March – Teams Forming F2F
- 14 March – Workshop 1 (1h online)

Week2
- 17 March – Workshop 2 (1h online)
- 18 March – Workshop 3 (1.3h online)

Week3
- 24 March – First Mock Presentation
- 27 March – Second Mock Presentation

Week4
- 6 April – Final Presentation Submission

Week5
- 7,8, 9 April – Final Competition
- 10 April – Award Ceremony

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IBM Mentors' Team:

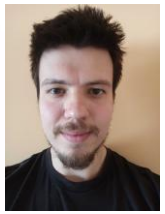
- **Andrey Mitrev** (Mentor)

- **Blagovest Yordanov** (Mentor)

- **Dayana Mitkova** (Mentor)

- **Krasimir Vasilev** (Mentor)

- **Plamen Danov** (Mentor)



- **Radoslav Raykov** (Mentor)

- **Violetka Kalcheva** (Mentor)

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IBM Lectors' Team:

- **Rene Ravanliysky**

(AI lector)

- **Vanina Antonova**

(AI lector)

- **Viktor Vasilev**

(AI lector)

- **Vasilena Barbayaneva-Gireesan**

(Agile lector)

- **Kristina Stoycheva**

(Business lector)

- **Maya Ivanova**

(Business lector)

- **Magdalena Hadzhova**

(Business lector)

- **Veneta Baneva**

(Business lector)

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IBM PMs' Team:

- **Violeta Karanacheva-Tsvetanova**

(University Relationship Country Focal Point)

- **Boyka Docheva**

(BG HR Leader)

- **Nadezhda Yordanova**

(IT Management Consultant)

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