30 YEARS AMERICAN CHAMBER OF COMMERCE IN BULGARIA

SOFIA UNIVERSITY ST. KLIMENT OHRIDSKI — FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION

TECHNICAL UNIVERSITY SOFIA

ФИЗИКО-ТЕХНОЛОГИЧЕН ФАКУЛТЕТ

AmCham Bulgaria HACKATHON 2025

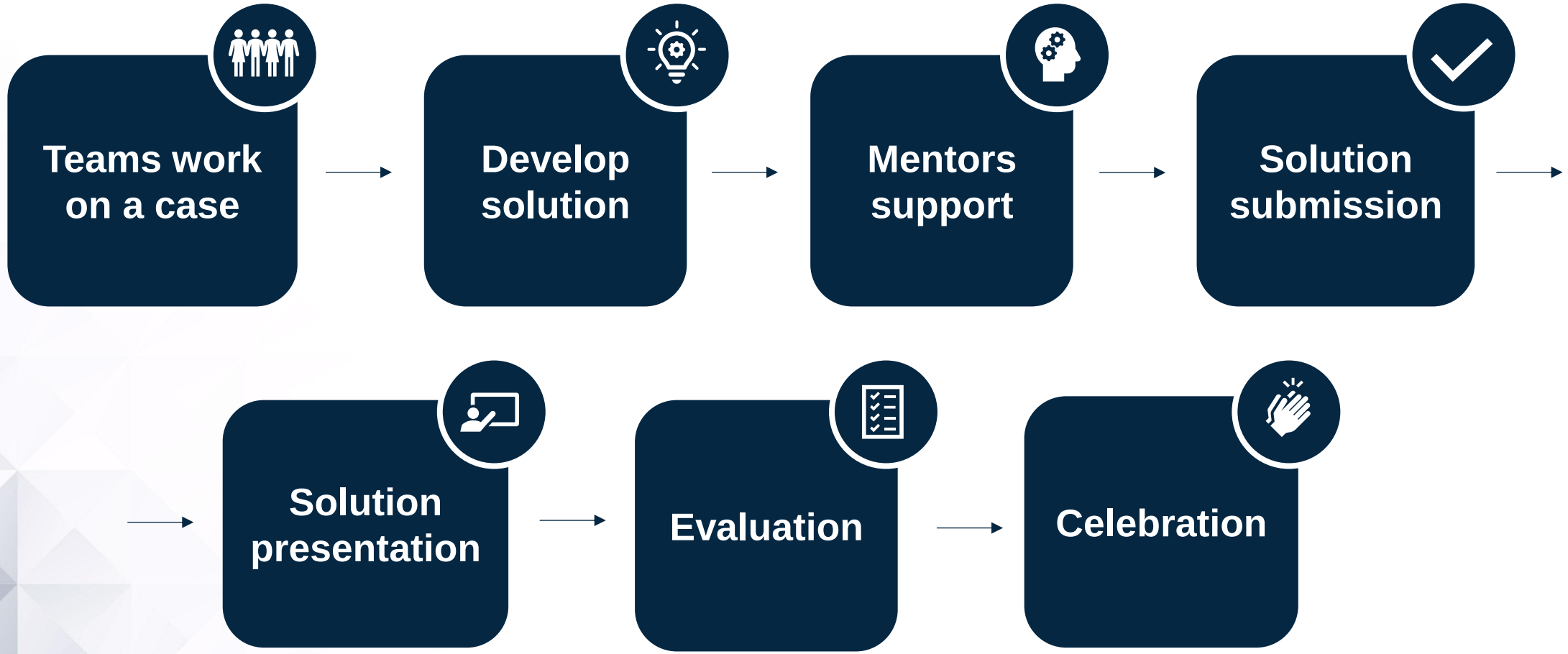
WELCOME!

What is the Hackathon about?

Cross-functional event that brings people from different verticals together.

- New skills and knowledge
- Business expertise
- Networking

What will happen?



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The Companies

CURTIS

IBM

Kamenitza
A MOLSON COORS BEVERAGE COMPANY

MOTO-PFOHE

Paysafe

RingCentral

Sensata
Technologies

SOFMEDICA
LIFE SAVING INNOVATION

With the support of:

StorPool
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Key dates

Submission of business cases solutions	**05 April**
Students' Teams Presentations before the jury	**7 – 9 April**
Closing event & Awarding ceremony	**10 April**

Evaluation

- Technical skills - Power BI, AI, Machine Learning
- Data analysis and visualization
- Strategic Thinking
- Project Management
- Teamwork
- Presentation skills

2 Winning Categories

1 BIG winner

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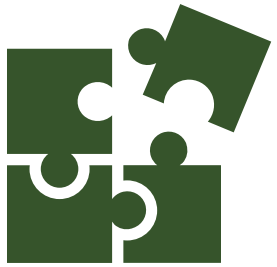
Prizes

1 BIG winner



Most Innovative Solution

Best Team

*All participating companies can award their respective teams.

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The Jury

Prof. Eng. Georgi Todorov, Ph.D.

Chair of the General Assembly of the Technical University – Sofia / Dean, Industrial Technologies Faculty

Ass. Prof. Iya Petkova, Ph.D.

Director,
HR Management MBA Program, Sofia University St. Kliment Ohridski

Ass. Prof. Ivan Bodurov,

Facutly of Phisics and Technology, Plovdiv University “Paisiy Hilendarski”

Daniel Kiryakov, PMP

Communications and Public Affairs Manager, AmCham Bulgaria

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Remember…

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ENJOY IT!