AMERICAN CHAMBER OF COMMERCE IN BULGARIA

30 YEARS

Paysafe

AmCham Bulgaria Hackathon 2025

February 26 – April 10, 2025

Business case

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Title: ESG-Linked Rewards in Mobile Paymens

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ASSIGNMENT CONTENT

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Create a mobile payment solution that rewards users for sustainable spending behavior. For example, users who shop at ethical businesses or use reusable products could earn loyalty points redeemable for discounts to environmental initiatives.

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MENTORS:

- Anita Yanudova (Mentor)
- Dimitar Ivanov (Mentor)

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Skills to be developed

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- Team Collaboration
- Agile methods and collaboration
- Increasing payment and fintech knowledge
- User and product research
- Understanding sustainability beyond just environmental issues
- Presentation skills
- AI and Data Analytics

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